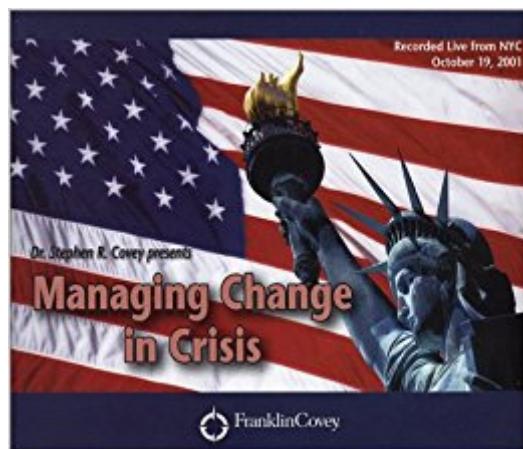


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Managing Change In Crisis : Covey Live From NYC



Synopsis

Stephen R. Covey, an internationally respected leadership expert, is the author of several acclaimed books, including *The 7 habits of Highly Effective People*. This *New York Times* No. 1 international bestseller has also been on the bestseller lists of *BusinessWeek*, *USA Today*, and *Publisher's Weekly* for over five years. More than 12 million copies of this powerful book have been sold in 33 languages throughout the world. Dr. Covey is also co-founder and vice chairman of Franklin Covey Co., a premier leadership and professional services firm that helps individuals and organizations measurably improve their effectiveness in time management, leadership, communications and sales. *Managing Change in Crisis* is designed to strengthen businesses, organizations, and individuals affected by the September 11 crisis. This address by Dr. Stephen R. Covey offers uplifting and encouraging words to help us all focus on what matters most, regain and rebuild trust with each other in a time of tragedy, how to coach co-workers and loved ones through crisis, and reminds us all of the nobility of the public servant. Dr. Stephen R. Covey and associates of Franklin Covey Co. hope that by offering their unique expertise, time and energy in this audiotape, that organizations will gain vital perspectives that will help them not only cope with the aftershocks of any crisis but also realign business strategies for economic recovery. It is their hope too that the insightful and empowering words of Dr. Covey will help individuals realign their personal lives around what really matters most.

Book Information

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Customer Reviews

Recognized as one of *Time* magazine's 25 most influential Americans, Stephen R. Covey has

dedicated his life to demonstrating how every person can truly control their destiny with profound, yet straightforward guidance. As an internationally respected leadership authority, family expert, teacher, organizational consultant, and author, his advice has given insight to millions. He has sold over 20 million books sold (in 38 languages), and *The 7 Habits of Highly Effective People* was named the #1 Most Influential Business Book of the Twentieth Century. His most recent major book, *The 8th Habit*, has sold nearly 400,000 copies. He holds an MBA from Harvard, and doctorate degree from Brigham Young University. He is the co-founder and vice chairman of FranklinCovey, the leading global professional services firm with offices in 123 countries. He lives with his wife and family in Utah.

This audiobook is a basic rehash of the 7 habits of highly effective people, set in the aftermath of 9/11. The material is OK, and if you are a Covey fan, the audiobook might be somewhat interesting. Having said that, it isn't a great stand alone work, and really could use more meat and less Covey advertising.

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